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NBA's Charlotte Bobcats Will Make Wireless Work Everywhere By Installing The InnerWireless® System In The New Charlotte Arena

Pervasive wireless signal to drive arena operations, enhance live experience for fans

RICHARDSON, Texas and CHARLOTTE, N.C. – Dec. 1, 2004 – The NBA's Charlotte Bobcats today announced they will install the InnerWireless® in-building wireless broadband distribution system in the New Charlotte Arena to enhance wireless communications. Owned by the city of Charlotte, the 780,000-square-foot arena is operated by the NBA's Charlotte Bobcats and also is home to the WNBA's Charlotte Sting. The \$200 million facility is scheduled to open in the third quarter of 2005, and in addition to pro basketball, it will host events including college basketball games and tournaments, concerts and family shows.

Installed in large commercial buildings, hospitals, campuses, convention centers – any institution or commercial enterprise – the InnerWireless system helps eliminate signal dead spots and facilitates the rapidly expanding number of wireless applications and devices. The InnerWireless system acts like a wireless utility, supporting virtually any wireless protocol or device, including wireless LANs, personal communications services (PCS), cell phones, PDAs and two-way radios for property maintenance and security.

“Enhancing the fan experience and emergency preparedness drove our decision to install the InnerWireless system in the New Charlotte Arena,” said Barry Silberman, executive vice president of arena development, operations and entertainment, Charlotte Bobcats. “InnerWireless serves all of our wireless communication needs, eliminating blind spots, and ensuring that first responders can communicate effectively throughout the arena in the event of an emergency. We’re also excited that InnerWireless will support wireless applications ranging from food service and ticket management to complete media portability and wireless building automation systems.”

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“New consumer and enterprise wireless applications are prompting a fundamental shift in the way entertainment facilities are building their communications infrastructure for the future,” said Ed Cantwell, president, CEO and chairman of InnerWireless. “Mission critical wireless applications for security and first-responder systems are propelling the adoption of the wireless utility in large commercial buildings. It’s a great added value that world-class facilities like the New Charlotte Arena are able to implement wireless applications to strengthen the live event experience.”

An ever-increasing focus on security is driving many large commercial buildings and entertainment venues to analyze how they can leverage the expanding number of wireless applications to empower security and safety. Large buildings are hostile to radio frequency-based (RF) and wireless communications due to the amount of heavy steel and cement materials used to construct them. InnerWireless’ in-building wireless utility helps solve this problem by providing precisely engineered and guaranteed coverage in buildings such as the 2.5 million-square-foot Time Warner Center in Manhattan, New York City’s Rockefeller Center Concourse, Children’s Memorial Hospital in Chicago, and the Mohegan Sun’s convention center in Connecticut.

The Charlotte Bobcats plan to introduce several wireless applications to the arena to enhance the live event experience, which will ride on the InnerWireless backbone. One of the many fan-enhancement applications the Bobcats are currently reviewing is a wireless hand-held PDA that will allow guests to order food and drinks, surf the Net, and even access instant video replays of the game from the comfort of their seats. The wireless utility from InnerWireless also will enable visitors to easily send and receive e-mail and perform other wireless communications due to the building’s pervasive Wi-Fi and cellular signal.

Operationally, InnerWireless is working with its strategic alliance partner Johnson Controls, Inc., the global leader in facility management and control, to power the New Charlotte Arena’s building automation systems, allowing arena management to wirelessly control the facility’s HVAC, security, temperature control, and lighting systems. Not only will InnerWireless provide the Bobcats’ office staff and building maintenance a wireless environment allowing for complete portability and mobility, but news media also will have access to the wireless services they require while covering games and events.

About InnerWireless

InnerWireless empowers virtually all types of wireless services in large buildings with its advanced wireless broadband distribution system. The product provides engineered and guaranteed wireless coverage throughout buildings ranging in size from 200,000 to 10 million square feet. This permits InnerWireless to offer a single integrated wireless utility that accommodates the full range of wireless systems that are essential for:

- ***Interpersonal Communications*** including cellular, PCS, paging, and wireless messaging
- ***Enterprise Operations*** such as Wi-Fi, RFID, and specialized applications for venue-specific requirements (for example, WMTS for hospitals)
- ***Building Services*** for building automation, security and first responder communications

InnerWireless has a strategic alliance agreement with Johnson Controls, Inc., the recognized global leader in building controls and infrastructure. Under the agreement, the two companies collaborate to bring truly unique wireless solutions to market.

For more information about InnerWireless, see www.InnerWireless.com

About New Charlotte Arena

The New Charlotte Arena is scheduled to open in November 2005 and will be home to the NBA's Charlotte Bobcats and the WNBA's Charlotte Sting. The \$200 million state-of-the-art arena is located directly in the center of downtown Charlotte, N.C., and will host close to 125 events a year including sports, concerts, family entertainment and other special events.

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